



Society of Genitourinary  
Reconstructive Surgeons

# ACADEMIC CONGRESS

November 5-7, 2026



Hyatt Regency Mexico City  
**MÉXICO**



## INVITATION FOR PARTNERSHIP

Dear Industry Colleagues,

On behalf of the Society of Genitourinary Reconstructive Surgeons, I would like to invite you to exhibit at the 2026 GURS Academic Congress. This meeting will be held November 5-7, 2026 at the Hyatt Regency in Mexico City, México.

The GURS program committee has put together a rigorous yet clinically practical program to foster improvement in patient care. The meeting will host nationally and internationally renowned faculty with active interests in male and female genitourethral reconstruction, andrology and urologic prosthetic surgery, female urology, neurology, minimally invasive surgical reconstruction and gender-affirmation surgery. The meeting will highlight state-of-the-art lectures on Transgender Surgery, Genitorurinary Trauma, Transitional Urology, Pripism, and Male Incontinence.

Partnering with us at the GURS Academic Congress will allow you to network with over 250 genitourinary reconstructive surgeons in a relaxed setting that allows ample time for networking and discussion. Industry partners and exhibits are an essential part of our meeting's success and our attendees will be eager to learn about your company's products and services that can assist with the care of their patients.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Catherine Eide, [Ceide@veritasamc.com](mailto:Ceide@veritasamc.com) or 847-752-9499.

Kind Regards,

*Catherine Eide*

Catherine Eide

Account Manager, Industry Relations



## **SPONSORSHIP OPPORTUNITIES**

### **EXHIBIT SPACE RESERVATIONS**

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

### **EXHIBIT AND SPONSORSHIP OPPORTUNITIES**

- Network with Genitourinary Reconstructive Surgeons from around the world
- Meals and breaks will be held in the exhibit area for greater opportunity to network with the participants
- Company name acknowledged on GURS website, in program materials and signage



## PARTNERSHIP OPPORTUNITIES

### CUSTOM PACKAGE | \$50,000

Work with THE GURS Team to create a custom sponsorship package to meet your team goals.

#### YOUR CUSTOM PACKAGE SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- Company recognition on the GURS website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Recognition in the registration packet (company name and 50-word description)
- Eight complimentary registrations for company representatives
- Invitation to the Welcome Reception for Eight company representatives

### DIAMOND | \$25,000 | INDUSTRY SPONSORED PRODUCT THEATER

Highlight your product and your commitment to genitourinary reconstructive surgery with a dedicated hour for your product specialist or guest speaker to present to our attendees.

#### YOUR DIAMOND LEVEL SPONSORSHIP INCLUDES:

- AV and event marketing
- Prime location of exhibit space
- Company recognition on the GURS website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Recognition in the registration packet (company name and 50-word description)
- Five complimentary registrations for company representatives
- Invitation to the Welcome Reception for five company representatives

### PLATINUM | \$15,000 | RECEPTIONS OR BOARD DINNER

Choose one of the following to sponsor:

#### RESIDENT & FELLOWS RECEPTION, WELCOME RECEPTION, BOARD OF DIRECTORS DINNER

**RECEPTIONS** These receptions offer one of the most visible ways to support GURS and showcase your product. These offer a unique opportunity to network and engage with attendees.

**BOARD DINNER** Host the Board of Directors and special invited guests at an intimate dinner where you can present a brief product showcase and then mix and mingle with GURS leadership.

#### YOUR PLATINUM LEVEL SPONSORSHIP INCLUDES:

- AV and event marketing
- Prime location of exhibit space
- Company recognition on the GURS website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Recognition in the registration packet (company name and 50-word description)
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives



## PARTNERSHIP OPPORTUNITIES

### GOLD | \$10,000 | LANYARDS OR INTERNET CODE OR REGISTRATION "SWAG" PACKAGE

Choose one of the following to sponsor:

**BRANDED ATTENDEE LANYARD** Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the meeting. Every attendee must be wearing this item in order to access educational sessions, exhibit hall, and social events.

**INTERNET CODE** Exclusive provider of the wifi for the meeting. Your company name will be the official name of the wifi and your booth number will be the password. Company name and password will be displayed on signage and in the Program Book.

**REGISTRATION "SWAG" PACKET** Make a lasting impression on attendees by sponsoring the tote that houses all the Registration materials for the meeting.

#### YOUR GOLD LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- Company recognition on the GURS website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Recognition in the registration packet (company name and 50-word description)
- Three complimentary registrations for company representatives
- Invitation to the Welcome Reception for three company representatives

### SILVER | \$7,500 | BREAKS

#### YOUR SILVER LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- Company recognition on the GURS website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Recognition in the registration packet (company name and 50-word description)
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives

### EXHIBIT | \$4,000

#### YOUR EXHIBITOR LEVEL SPONSORSHIP INCLUDES:

- Exhibit space (No Standing signage or equipment allowed)
- Company recognition on GURS website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Recognition in the registration packet (company name and 50-word description)
- Two complimentary exhibitor registrations for company representatives
- Invitation to the Welcome Reception for two company representatives

# 2026 ACADEMIC CONGRESS

## NOVEMBER 5-7, 2026

### Hyatt Regency Mexico City, México



## REGISTRATION FORM

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

### SPONSORSHIP OPTIONS

- CUSTOM PACKAGE** (\$50,000)
- DIAMOND** (\$25,000)  
Industry Sponsored Product Theater
- PLATINUM** (\$15,000)  
Choose one:  
 Welcome Reception  
 Bootcamp
- GOLD** (\$10,000)  
Choose one:  
 Branded Attendee Lanyards  
 Internet Code  
 Registration "Swag" Packet
- SILVER** (\$7,500)  
 Breaks
- EXHIBIT** (\$4,000)
- À LA CARTE**  
 Extra Booth (\$3,500)  
 Pre-Conference Sponsor (\$7,500)

Representative Name (First, Last)	Title	Email Address	Phone

### PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: A member of our accounting team will contact you directly
- Check payable to: Society of Genitourinary Reconstructive Surgeons (in US dollars on a US bank) Tax ID #54-1389700  
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Catherine Eide

Email: [Ceide@veritasamc.com](mailto:Ceide@veritasamc.com)

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118